



Ministry of Tourism of the Kingdom of Cambodia and ILO Team Up to advocate Promotion of “Child Safe” Tourism Policies to Prevent Trafficking in Children and Women

Tourism Industry promoting safer environment – employers, workers and officials/staff of relevant government institutions and NGOs to receive training in counter-trafficking measures

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FOR IMMEDIATE RELEASE:

Phnom Penh – The Ministry of Tourism, today announced a new and comprehensive series of Action Programmes that are designed to reinforce tourism as a positive force for development, while helping to prevent abusive situations from developing in the sector.

The Ministries of Labour and Vocational Training, Social Affairs, Veteran and Youth Rehabilitation and Women Affairs are also taking part in this coordinated effort.

A public awareness campaign on “Child Safe” tourism will be rolled out across the country. The main target audience of the advocacy campaign will be the 4.25 million internal tourists who outnumber international visitors by a margin of 4 to 1. The main beneficiaries will be young people drawn to the growing industry in search of work.

A strategic plan of action, a set of operational guidelines and a set of training manuals to promote the RGC’s “Child Safe” tourism programme are being developed by the Ministry of Tourism with the support of the ILO’s Mekong Project to Combat Trafficking in Children and Women (TICW Project).

The TICW Project is supporting ground-level workplace training in Siem Reap, through the Provincial Department of Tourism, in Sihanoukville through the Municipality Department of Social Affairs, Veteran and Youth Rehabilitation, and in Phnom Penh through the Municipality Department of Social Affairs, Veteran and Youth Rehabilitation. All three areas are experiencing annual growth in their tourism sectors.

The activities will focus on countering trafficking for labour and sexual exploitation in some of the most vulnerable areas of the service and tourism sectors, namely restaurants, hotels, guest houses and entertainment venues where young people are sometimes exposed to exploitation by job brokers, employers and co-workers. Employers and workers will receive training in how to avoid exploitative situations in the workplace. The Ministry of Tourism and Ministry of Labour and Vocational Training will work together to monitor workplaces.

Some direct support will also be offered for young migrant job seekers within the target areas to avoid exploitative situations.

For further information, please contact:

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Visit the TICW Project Website:

www.childtrafficking.net 